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Apocalypse Therapy

You don't have to resort to chemical peeling!



Apocalypse Therapy, based solely on chemically untreated dried sponges originally found in lakes, is a 100% natural treatment for peeling (phytopeeling), rapid cell renewal, regulation of acne symptoms and skin oil levels.

How the treatment works

Phytopeeling 100% natural raw material

Phytopeeling is an entirely natural product originating from sponges found in the lakes of Russia and Canada. The sponges are dried (Spongilla dry powder) in a completely natural way, without using any additives, and they are then pulverised into a fine powder, taking the form of pins (spicules) of various dimensions, which can be effective as a dermabrasion mechanism or as a skin rejuvenation method.

Because of the spongilla spicules it contains, when rubbed against the skin, Phytopeeling can stimulate microcirculation causing hyperaemia, increase the flow of oxygen and nutritious ingredients in the cells, accelerate the removal of the uppermost dead skin cells (peeling) and stimulate skin cell rejuvenation. Causing intense skin hyperaemia leads to increased cellular metabolism and stimulates the synthesis

of collagen, elastin, fibronectin and hyaluronic acid.

Spongilla Spicules Technology

The above action mechanism of Spongilla Spicules in Phytopeeling provides an entirely natural method of exfoliation and rapid renewal of skin cells, and has a wide range of applications configuring different skin treatments, depending on the intensity of the friction used, the body part being treated and the synergetic action of the various active ingredients.

- It stimulates cellular renewal and removes degenerated cells, preventing the occurrence of dyschromias.
- It activates vital functions of the skin and invigorates disorganised tissue, restoring skin consistency, elasticity and brightness.
- It restores abnormal keratinisation of the skin, balances sebum secretion and makes the skin transparent.

Synergy of active ingredients

Alongside the Spongilla Spicules technology, a powerful cocktail of specialised ingredients synergistically delivers multiple and different effects, addressing wrinkles, scars, acne marks,

dyschromias, acne symptoms and skin oiliness.

Treatments for exfoliation and acne

At Juliette Armand laboratories, building on the sponges' action distinctive features, we have, after many years of research in applied beauty and skin care, developed two different treatment protocols: one for exfoliation and rapid skin rejuvenation and one for acne and oiliness regulation.

1. Exfoliation & Rejuvenation Treatment

This treatment follows the technique of applying friction of graduated intensity between the spongilla spicules and the skin, thereby causing hyperaemia and peeling for the exfoliation and cellular stimulation of the skin.

2. Acne Treatment & Oiliness Regulation

In case of acne and skin oiliness, the spongilla spicules is applied in a gentle way, without using friction or causing intense hyperaemia, thereby increasing cellular metabolism, reducing acne symptoms and balancing sebum excretion.

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Apocalypse Therapy

Exfoliation & Rejuvenation

100% natural treatment for medium exfoliation (phytopeeling) and rapid skin cell renewal and rejuvenation.

Professional beauty treatment combining exfoliation (hyperaemia and peeling of graduated intensity) and skin rejuvenation, smoothing wrinkles, scars, acne marks and reducing dyschromias and freckles. The treatment is based on the exfoliating and regenerating action of Spongilla dry powder enhanced with the synergistic action of specific regeneratives (Kelifluo and growth promoters) and a cocktail of calming ingredients.

It may also be optionally combined with alpha hydroxy acids, as well as followed by targeted anti-aging & brightening treatment protocols.

The treatment comprises of two sessions at the beauty clinic over the course of 5 days plus a skin care regimen to be followed at home between the sessions. It is not necessary to stay at home, however special skin care and strict sun protection is required.

Main action

Exfoliation, renewal and rejuvenation of the skin.

Secondary action

Toning and regulating skin oil levels.

Indications

Wrinkles, scars, acne marks, dyschromias, freckles, stretch marks, reduced skin elasticity.

Skin types

Normal, oily, combination and dry skin.

Counterindications

Thin and sensitive skin with telangiectasias, melanoma, hypertrichosis, skin conditions, active inflammatory acne, allergies, wounds, dark coloured people with dyschromias, pregnancy, herpes labialis and herpes zoster.

Sun exposure is strictly forbidden following the application of the protocol.

Active ingredients

PHYTOPEELING, KELIFLUO, METHYL SALICYLATE, BIO-PLACENTA, DRIELINE, PENTAVITIN, DERMONECTIN

Recommended sessions

Depending on the clinical presentation of the skin.

Session duration

50 minutes for the first session (without sebum extraction) and 55 minutes for the recuperation session.

Repeatability

Depending on the clinical presentation and the type of skin; in any case, no sooner than after 28 days.



Treatment Protocol

Exfoliation & Rejuvenation

Step 1: Cleansing

Use Hydra Cleansing Milk to cleanse face and neck thoroughly and remove excess oil, dirt and make-up. Remove with a damp cotton pad. Then, apply Cleansing Tonic Lotion to a cotton pad and use to tone the skin.

Depending on the skin's clinical presentation, this may be preceded by sebum extraction if deemed necessary.

(Total duration: 5 minutes)

Step 2: Preparation

For protection, use the Eye Shine Mask to cover the eyes and lips contour area, and use the Nourishing Cream to cover the entrance to the nose and any spots.

(Total duration: 1 minute)

Step 3: Phytopeeling

Mix 5g of Phytopeeling Pure powder with 7ml Phyto-AHA Lotion, until the mixture turns into a paste. Wearing gloves, apply the paste all over the face, like a mask, and massage gently with light circular motions. Wet your fingertips with Phyto-AHA Lotion and continue massaging in light circular motions until a mild erythema develops due to hyperaemia. At this point stop the friction, apply steam for 10 minutes and carefully remove the mask (very gently) from the face using cold water.

During treatment, the skin will feel hot and there will be a prickling sensation. This varies depending on the friction intensity and the skin.

The duration of each treatment depends on the type, the condition and the sensitivity of the skin, the desired depth of exfoliation and the area of application. The maximum time of application (rubbing) should not exceed 5 minutes.

(Total duration: 20 minutes)

Step 4: AHA Enhanced Action (optional)

Apply 2ml of 20% AHA Fruit Gel topically or all over the face in gentle motions, without massaging or rubbing in. Leave the gel for a little while and then remove it gently using a cotton pad saturated in Ameson Post Peel Lotion. The maximum application time of the 20% AHA Fruit Gel should not exceed 1 minute. In case of skin "blanching", remove immediately using Ameson Post Peel Lotion.

(Total duration: 2 minutes)



Treatment Protocol

Exfoliation & Rejuvenation

Step 5: Calming

Apply 5ml of Clarifying Active Mask to the face and neck and leave for 20 minutes to soothe the irritated skin. Remove gently with water.

(Total duration: 22 minutes)

Step 6: Sun Protection

Apply 2ml of Sunfilm Face Gel SPF 50.

(Total duration: 1 minute)

Home Daily Regimen: After Therapy Nonstop Action

Clear and accurate instructions of specific skin care should be provided throughout the protocol. In the first 2 days, due to the hyperaemia, there will be erythema and a tingling sensation; these will gradually diminish. Over the next 3 days the skin will peel.

During these 5 days, it is essential to use only Sunfilm Face Gel SPF30, a gel with a non-oily texture which offers wide protection from the sun enhanced with a soothing and antioxidant action.

Caution!

Until skin exfoliation is completed, any activities that might cause adverse effects or even reduce the efficacy of the treatment should be avoided. **The following actions are prohibited:**

- Washing your face with water.
- Sun exposure (mountain or seaside)
- Swimming (pool – sea)
- Anything that causes perspiration
- Make-up
- Contact with detergents and dust
- Touching your face with your hands, rubbing of your face and any peeling of the layer of dead cells that has been formed.

On the 5th day after the treatment, when facial exfoliation is usually complete, the recuperation session should take place.



Recuperation Protocol

(5 days later)

Step 1: Cleansing

Clean the face and the neck thoroughly and gently with Hydra Cleansing Milk, applying light massage with steam. Continue with Cacao Exfoliating Cream in order to gently remove any exfoliation residues, and remove with a wet cotton pad.

(Total duration: 5 minutes)

Step 2: Calming

Apply 5ml of Clarifying Active Mask to the face and neck and leave for 20 minutes to soothe the irritated skin. Remove gently with water.

(Total duration: 22 minutes)

Step 3: Repairing

Apply 2ml of Bioplacenta Serum, massaging lightly all over the face and neck until it is absorbed. Continue with 5ml of Repairing Mask, leave it to partially dry, massage gently and remove it gently with water, thereby enhancing the skin's natural renewal and cohesion functions.

(Total duration: 25 minutes)

Step 4: Rejuvenating

Apply 1ml of Apocalypse Rejuvenating Gel to the face and neck and massage lightly until it is absorbed, boosting skin rejuvenation even further.

(Total duration: 1 minute)

Step 5: Sun Protection

Apply 2ml of Sunfilm Face Gel SPF 50.

(Total duration: 1 minute)

Home Daily Regimen: After Therapy Nonstop Action

The treatment is completed with two products for daily skin care, to be applied in the morning and in the evening (please apply them exclusively and use at least one unit of each):

- **Apocalypse Rejuvenating Gel** (for oily & combination skins)
- **Apocalypse Rejuvenating Gel and Apocalypse Rejuvenating Cream** (for normal & dry skins)

In combination with applying Sunfilm Face Gel SPF 50 every day in the morning.



Apocalypse Therapy

Acne & Regulation of Oiliness

100% natural facial treatment (Spongilla dry powder) for addressing acne symptoms and regulating skin oil levels.

Professional beauty treatment effectively reducing acne symptoms and balancing sebum excretion. The treatment is based on the rejuvenating action and oiliness regulating effects on acneic skin of Spongilla dry powder, enhanced with powerful calming and specialized active ingredients (Canadian Willowherb) for addressing acne.

Main action

Addressing acne symptoms, regulating oiliness.

Secondary action

Tightening dilated pores, acne marks.

Indications

Acne, sebum hypersecretion, dilated pores.

Skin types

Acneic, oily, combination.

Counterindications

Thin and sensitive skin, melanoma, skin conditions, allergies, wounds, pregnancy, herpes labialis and herpes zoster.

Sun exposure is strictly forbidden following the application of the protocol.

Active ingredients

PHYTOPEELING, CANADIAN WILLOWHERB, METHYL SALICYLATE, VITAMIN B9 (FOLIC ACID), LACTIC ACID, AZELAIC ACID-GLYCINE COMPLEX, MULTI B COMPLEX

Recommended sessions

Depending on the clinical presentation of the skin.

Session duration

80-85 minutes.

Repeatability

Up to 2 times a week.



Treatment Protocol

Acne & Regulation of Oiliness

Step 1: Cleansing

Use Clarifying Cleanser Gel to clean face and neck thoroughly from oiliness, dirt and make-up, and remove with a wet cotton pad. Continue by drenching a cotton pad in Clarifying Active Lotion and applying it all over the face and neck.

(Duration: 3 minutes)

At this stage, sebum extraction may be performed if necessary. Apply the steamer for 20 minutes. Continue by opening blackheads and extracting sebum for 10-15 minutes. Then, apply high frequency currents for 2 minutes to disinfect. **(Duration: 32- 37 minutes)**

(Total duration: 35-40 minutes)

Step 2: Phytopeeling

Mix 5g of Phytopeeling Pure powder with 7ml of Phyto-AHA Lotion, until the mixture turns into a paste. Apply the paste all over the face, like a mask, and leave it for 15 minutes, **without rubbing in**. Then, remove it carefully and gently, using water and avoiding any friction.

(Total duration: 20 minutes)

Step 3: Calming

On dry skin free of oil traces, apply 1ml of Folic Acid (B9) Serum all over the face and leave it to be absorbed. Continue by applying 5ml of Clarifying Active Mask all over the face and neck for 20 minutes and then carefully remove with water.

(Total duration: 22 minutes)

Step 4: Hydra Mattifying

Apply 2ml of Hydra Mattifying Gel all over the face until it is absorbed. Continue by gently massaging 1ml of Clarifying Active Cream or Clarifying Tinted Cream until it is absorbed.

(Total duration: 2 minutes)

Step 5: Sun Protection

Apply 2ml of Sunfilm Face Gel SPF 50 depending on the season and the time of day at which the session takes place.

(Total duration: 1 minute)

Home Daily Regimen:

The treatment is completed with the following products for daily skin care, to be applied in the morning and in the evening (please apply them exclusively and use at least one unit of each):

For acne symptoms:

- Clarifying Face Foam or Clarifying Cleanser Gel
- Clarifying Active Lotion
- Folic Acid (B9) Serum
- Clarifying Active Cream or Clarifying Tinted Cream

For regulation of oiliness:

- Clarifying Face Foam or Clarifying Cleanser Gel
- Hydra Clarifying Serum
- Hydra Mattifying Gel



Julienne Armand
Skin Boosters
Apocalypsis
Rejuvenating Cream

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Skin Boosters
Apocalypsis
Rejuvenating
Gel

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